QUALITY CONTROL, HOME CONSTRUCTION AND TRADE MARKS

We do not furnish drawings of our loudspeaker systems. If we did we could have no control over the product.

Six years in development, our CORNWALL(R) (enclosure) was standardized. Only after making hundreds of pressure response curves, distortion tests and output level measurements for each experimental change in structure could we commit the design to production. Then after production we test again. We are still introducing improvements in the KLIPSCHORN(R) after 26 years.

Some people feel all they need to do is to buy a woofer (motor) and some advertised tweeter, make a box for them and they have a "speaker". They write for design to fit some named driver unit, or they even ask us for drawings on boxes we have already designed. They realize the box is important but perhaps they do not realize the box is about 90% and the driver 10% of the end result.

We sell quality. Even if a person bought our drivers he would not get our quality: quality control of the box (either horn or enclosure) is necessary before, during and after manufacture. Even our own hand-made prototypes do not fall properly between design limits assigned to our machine cut and jig assembled manufactured units. Dr. Irving Gardner said, "You can't make what you can't measure because you don't know when you've got it made".

There is no short cut to quality; nobody but KLIPSCH and ASSOCIATES, Inc. makes the KLIPSCHORN(R) loudspeaker system.

Quality is worth paying for and substitutes are going to be prohibitively expensive.

To repeat, we do not sell drawings. Frankly we don't want people making imitations the quality of which would be mistakenly attributed to us. We have seen and tested some of these "ersatz" loudspeakers and none so far tested here would pass.

There are plenty of kits and mail order drawings you can buy. When you get tired of spending money on these how-to-make it sets, buy one of our measured systems. And this means the whole assembly, not just a part at a time. We have pretested various parts and then rejected an assembly. You don't get our quality control with separate parts any more than you'd get STRADIVARIUS quality control buying a string at a time! After all, there is no substitute for the genuine article with 100 man-years of engineering design, manufacturing know-how and testing integrity behind the product.

Finally a word about TRADE MARKS.

KLIPSCHORN(R), BELLE KLIPSCH(R), LA SCALA(R), CORNWALL(R), HERESY(R), REBEL(R), KORHTO(R) and PWK logo are Trade Marks registered with the U. S. Patent Office and owned exclusively by KLIPSCH and ASSOCIATES, Inc. Use of any of these Trade Marks in referring to loudspeakers or sound equipment not made by us is a violation of our Trade Marks and U. S. Patent Law.

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... The mark of integrity in loudspeakers!